

HELP FUNDRAISE FOR PROSTATE CANCER AT THE DUBLIN WEB SUMMIT

HOW CAN I HELP?

- Step 1** Visit www.knudger.com/dws
- Step 2** Register for the Dublin Web Summit Movember Fundraising Group.
- Step 2** Connect your social media accounts.
- Step 3** Click which campaign you are happy to share in your social network.
- Step 4** Press knudge and the campaign (text, image and link) will appear in your time line.
- Step 5** Movember will receive a donation each time one of your followers click on the link.

Simple.

WE APPRECIATE YOUR TIME

In a couple of minutes you can help raise valuable funds for Prostate Cancer Initiatives.

WHO IS BEHIND THIS?

Knudger.com is an Irish based social promotion platform. It enables advertisers to harness the power of social networks by directly compensating social media users for delivering word of mouth promotions to their followers.

Knudger Groups is a social fundraising product, to help clubs generate income through their members' social networks.

If you are interested in fundraising for your club, charity or organisation please contact Eoin@knudger.com or visit www.knudger.com



Movember is the official chosen charity of the Dublin Web Summit 2012

